



**Gary Yeatts**  
**Principal, Projectivity Solutions**

Certifications

Coachville Center for Coaching Mastery

- Certified Coach

NLP Institute of California

- Certified Practitioner
- Certified Master Practitioner

International Neuro-Linguistic Training

- Certified Master Practitioner

National Guild of Hypnotists

- Certified Consulting Hypnotist

The International Hypnosis Federation

- Certified Hypnotherapist

Gordon Training International

- Certified Leader Effectiveness Trainer

Recent Presentations

- Leader Effectiveness Communication Skills
- Team Building
- Proven Strategies to Balance your Business and Personal Life
- Building our Team and our Communication
- Creating Extraordinary Service
- Creating an Extraordinary Work Environment
- Enhancing Project Team Effectiveness
- Stress Management
- Strategies to Retain and Grow Customers
- Down Market Strategies
- Communicating Effectively
- Speak the Language of Leadership

Gary has over 30 years of business experience working with individuals and organizations to address a wide range of business challenges. His focus is coaching, goal and strategy development, conflict resolution, change management, facilitation, and team building.

He holds an undergraduate degree from the University of California at Berkeley and a graduate degree from California State University, San Diego.

Gary's post-masters licensing and certifications combined with his business experience, provide a unique framework for organizational analysis.

Gary is a much sought after lecturer and presenter. He has taught leadership, effective communication skills, how to build extraordinary customer service, and leader effectiveness to governmental agencies and private companies.

He is a Certified Coach, a Certified Practitioner of Neuro-Linguistic Programming, a Certified Master Practitioner of Neuro-Linguistic Programming, a Certified Consulting Hypnotist, a Certified Hypnotherapist, and is licensed by the State of California as a Clinical Social Worker.

Gary joined Projectivity Solutions in 2010, creating a synergistic partnership with Founder Phil Bristol. Gary's work environment experience, combined with Phil's broad business expertise, provides a unique combination for them to systematically identify and meet organizational needs.

Together they are helping organizations accelerate organizational performance through strategic clarity, enhanced day-to-day operations, and key-person leadership development.