

# What's Possible in Your Business When Your People *THINK* Differently?

## Exceptional Mindset Program



### The Exceptional Mindset Program Delivers the Missing Element to Your Organization's Success

The Exceptional Mindset Program is the only comprehensive manager training course that enables individuals and teams to bring humanity to the workplace. Humanity is the missing element to organizational success because it is the foundation of work culture issues. Fundamentally this is about changing one's mindset. When companies focus on behaviors – do this, don't do that – they are ignoring the human drivers of change. But companies that learn to focus on the root cause of behavioral change – mindset removes the roadblocks to change and achieve lasting performance improvement.

"Ownership Thinking has taught my team how to understand really how the business works overall. So when they start to make decisions for their groups, they are making from the company-level..."

CEO

"The program is helping me see the business is bigger than just my department, and that I have a responsibility as a manager to think about the entire organization."

Department Manager

"Our entire leadership team is now communicating more deeply about business topics we have never even discussed before."

CEO

"I really appreciate how well-organized the segments are presented and the method of watch, listen, and interact with class and in-class activities."

Department Director

"I was surprised at how much we can improve on. I thought we were doing well already."

Sales Manager

70% of organizational change efforts fail because they are focused on *forcing* behaviors, rather than on *changing* mindset



#### Mindset Program Elements

Outward Leadership – We turn the fundamentals of leadership inside-out by showing that a leader's mindset drives what they do, why they do it, and the impact mindset has on people and teams. We show how leaders interpret problems and tackle opportunities within an organization and then help leaders reconsider how they work with people. We then equip them with tools to shift from the self-focus of an inward mindset to the people-centric, results-focus of an outward mindset.

Outward Inclusion - Workplace culture influences your people. As such, a culture of inclusion is key to unlocking the potential of your people. We help implement a diversity, equity, and inclusion (DEI) program that actually works by creating a culture that fosters safe, honest, and self-reflective dialogues to increase collaboration and organizational success. Organizations that put culture first experience better results.

Outward Performance - Maximum performance starts with engaged employees. Nothing you do will accelerate performance faster than creating a fundamental shift in the mindset of your people. The Mindset program helps you live and work in ways that will dramatically improve results—both individually and in teams. You will be able to more effectively tackle the challenges that get in the way of real results by improving the working relationships required to achieve those results.

**Exceptional Mindset:** Without fail, leaders who leverage an outward mindset bring out the best in others, build highly-engaged and productive teams, and create lasting performance results.